

WORKSHOP HIGHLIGHTS



PLANNING FOR PROGRESS: IMPLEMENTING SMART GROWTH STRATEGIES IN TALLAHASSEE

Join us for an engaging and solutions-focused workshop that brings together key voices in development, growth management, and land use planning.

With recent updates to our Comprehensive Plan and through real-world examples paving the way for dialogue, the panel will highlight what's working, learn from successful case studies in other municipalities, collaborate on actionable steps and strategies, and spark a conversation that can lead to streamlined development and smart growth in our community.

Jason Ghazvini

President
Premier Fine Homes
Moderator



Richard Darabi

Shareholder
Moore Bass Consulting, Inc.



Karen Jumonville

Deputy City Manager
City of Tallahassee



Erin Tilton

Shareholder
Stearns Weaver Miller



Giavona Williams
CEO + Founder
Grova Creative

TRUST FIRST MARKETING: THE SECRET FORMULA TO CONSUMER LOYALTY

Today's consumers aren't just buying products—they're buying how your brand makes them feel. In a world of short attention spans and rising skepticism, trust is the new currency.

This session explores how behavioral science and marketing intersect to build trust-first relationships that go beyond the transaction. You'll walk away with real-world strategies to influence decision-making, create emotional connection, and boost your brand's Return on Relationship.

2025 ANNUAL CHAMBER COMMUNITY CONFERENCE
AUGUST 14-17, 2025 | RITZ-CARLTON AMELIA ISLAND



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