

Adrienne Arsht Center for the Performing Arts of Miami-Dade County, City Theatre & Miami Marlins Partner Up To Promote 2015 Summer Shorts Festival

MIAMI, FL June 3, 2015 – The Adrienne Arsht Center for the Performing Arts of Miami-Dade County, City Theatre and the Miami Marlins have partnered up on a project that combines the best of [sports entertainment and the arts](#) in South Florida. A series of street banners unveiled recently in downtown Miami features Marlins players alongside actors from City Theatre, promoting the 2015 *Summer Shorts Festival*.

"I strongly believe that sports are part of culture, in Miami and throughout America," said [Alan Fein](#), City Theatre Board Chair, Arsht Center Chair-Elect and Stearns Weaver Miller Shareholder. "We have world-class athletes in Miami, and we have world-class performing artists in Miami, and we love to find opportunities to celebrate both. The people who populate the seats at our sports events are often the same people who support our arts institutions, and they are thrilled to see our star athletes support the arts."

Mr. Fein has been instrumental in creating marketing partnerships between South Florida professional sports teams and cultural institutions, including the 2012 street banner campaign featuring 2012 Miami Heat players Dwyane Wade and LeBron James and Miami City Ballet principal dancers Jeanette and Patricia Delgado.

City Theatre's *Summer Shorts* opens this Thursday, June 4 and will run through Sunday, June 28 in the Arsht Center's Carnival Studio Theater. For details or to purchase tickets, please [click here](#).

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