

STEARNS WEAVER MILLER



F. JOSEPH ULLO, JR.

Shareholder, Tallahassee

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Joe Ullo is a Shareholder in the Firm's Tallahassee office and a registered patent attorney. He represents private companies and individual inventors in patent and trademark prosecutions before the United States Patent and Trademark Office and consults with clients on intellectual property matters including licensing, branding, trade secrets, patents and trademarks.

Areas of Concentration

- Patent prosecution
- Infringement defense local counsel
- Trademark prosecution
- Trade secrets
- Copyrights

PRACTICE AREAS

Intellectual Property
Environmental
Land Development
Real Estate
Government Affairs

EDUCATION

J.D., Florida State University, 2006

- Law Review, Associate Editor

M.S. (Civil Engineering Water Resources Management), Florida State University, 1998

BCE (Civil Engineering), *With Honor*, Georgia Institute of Technology, 1993

B.S., *Magna Cum Laude*, Spring Hill College, 1993

ADMISSIONS

U.S. Patent and Trademark Office

Florida

U.S. District Courts, Northern, Middle and Southern Districts of Florida

U.S. Court of Appeals, 11th Circuit

CERTIFICATIONS

Licensed Patent Attorney

Professional Engineer, Florida

REPRESENTATIVE EXPERIENCE

- Counsels clients on the intellectual property components of new business ventures where new product lines are invented. Advises on the potential for patent and trademark protection or infringement, consideration of trade secrets, manufacturing options, and overall production and marketing.
- Sets strategic co-counsel partnerships as needed to ensure that all client intellectual property needs are met.
- Advised a small business startup in the development of intellectual property and marketplace branding resulting in national and international patent and trademark protection as appropriate for the products at issue. Patents were issued for the key product in the United States, Japan, Hong Kong, and China.
- Assists clients in negotiating manufacturing, license, and royalty fee agreements.
- Counseled local governments on festival branding, trademarks and marketing and responding to copyright infringement claims.
- Effectively defended a public record exemption trade secret claim which was made and challenged during public bidding pursuant to Section 119.0713, Florida Statutes.

PROFESSIONAL & COMMUNITY INVOLVEMENT

- American Bar Association - Intellectual Property Section Member, 2009-2016
- American Intellectual Property Law Association Member, 2012-2018

MIAMI ■ TAMPA ■ FORT LAUDERDALE ■ TALLAHASSEE ■ CORAL GABLES

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PUBLICATIONS

- Co-Author, “Intellectual Property: A Primer on What It Is and How to Protect It,” American Water Works Association Journal, August 2013

Joe also has an extensive Environmental Law Practice. For more information on his Environmental Law experience, please [click here](#).