

February 4, 2015 | Sponsored by



**DO YOU KNOW AN
OUTSTANDING
BUSINESS THAT
DESERVES TO BE
RECOGNIZED?**

**NOMINATE THEM
TODAY!**



**THE
CHAMBER
AWARDS**

Celebrating 30 years of Excellence

Click here to nominate a business!

UPCOMING CHAMBER EVENTS

February 5

[Ribbon Cutting -- 100% Chiropractic](#)

February 10

[Professional Women's Forum](#)

February 11

[Benefits & Breakfast](#)

February 12

[Customer Service Training Workshop](#)

February 17

[Leadership Tallahassee Membership Luncheon](#)

February 24

[Lunch & Learn](#)

February 25

[Ribbon Cutting -- Becoming You \(A Division of North Florida Women's Care\)](#)

February 26

[Chamber Advocacy Forum: 2015 Legislative Session](#)

GROW YOUR BUSINESS IN FEBRUARY BY ATTENDING THESE CHAMBER EVENTS

Professional Women's Forum

Topic: Life, One Word at a Time

Speaker: Pam Butler, CEO, Aegis Business Technologies



Finding a way to run a business and your life with as much honesty and humor as possible has been the challenge Pam has taken on in this last decade. Using a theme word during each of these phases has allowed for a transition that has provided out of the park profitability both professionally and personally.

Presented by: [Cooper's Heating & Air](#)
Program Sponsor: [First Commerce Credit Union](#)

Tuesday, February 10

11:30 a.m. -- 1:00 p.m.

Location: University Center Club

Cost: \$25 for members if pre-registered by Friday, February 6

[REGISTER HERE](#)

[& Higher Education](#)

February 28

[Ribbon Cutting -- Tallahassee Regional Airport Runway](#)



MEMBER NEWS

[Comcast Spotlight announces Drew Westling as the new Account Executive in Tallahassee](#)

[Tallahassee Financial Leader Graybar Joins Hancock Bank](#)

[Comcast Spotlight announces Suzy Wendel as the new General Manager in North Florida](#)

[Awards4U Acquires Chicago Firm to Become 2nd Largest Rotary Product Vendor Worldwide](#)

[Southern Light continues network expansion in Tallahassee](#)

[Thomas Howell Ferguson P.A. CPAs in Partnership with Florida State University, College of Business, The Florida Catastrophic Storm Risk Management Center, Announce the Dates for the 2015 Insurance Conference on Financial Reporting](#)

Benefits & Breakfast

Chamber staff will provide a solid overview of the benefits, services, programs and events. We will assist you in navigating the Chamber web site; guiding you through the member log in procedures, as well how to register for our programs and events, post member news and or member to member discounts on the Chamber website. We will assist you in creating a plan of involvement followed by a half hour business card exchange.

Presented by: [Coloney Bell Engineering](#)

Program Sponsor: [Express Printing](#)

Wednesday, February 11

8:30 a.m. - 10:00 a.m.

Location: Greater Tallahassee Chamber of Commerce

[REGISTER HERE](#)

Customer Service Training Workshop

Speaker: Derrick Sykes, CareerSource Capital Region

This training identifies attitudes and behaviors essential in providing excellent customer service. What is Excellent Customer Service? How about the ability of your organization to constantly and consistently exceed your customer's expectation, a simple goal yet only a few achieve it.

Thursday, February 12

9:00 a.m. - 10:30 a.m.

Location: Greater Tallahassee Chamber of Commerce

[REGISTER HERE](#)

Free Employee Training: Professional Development Series

Providing free or discounted online classes to improve the quality and skill set of your employees

Wednesday, February 18

Location: Online

[REGISTER HERE](#) by February 11

Lunch & Learn

Speaker: Dr. Jerry Osteryoung

Topic: Professionalism In the Workplace

[Ageless In America New TV Show to Debut February 7th](#)

[NAI TALCOR AND LAND AND TIMBER MANAGEMENT, INC. TO LAUNCH NAI TALCOR Ag & Timber Group](#)

[Brian Proctor Joins NAI TALCOR as a Commercial Advisor](#)

[Announcing...2015 Tech Grant Program!](#)

[TCC STEM Scholars attend research conference in San Antonio](#)

MEMBER EVENTS

February 5

[100% Chiropractic GRAND OPENING](#)

February 6

[Highwaymen Painting Tours](#)

February 7

[Worldview Foundations for Contemporary Culture \(Seminar\)](#)

[HerHeart Symposium](#)

February 10

[Fab'rik Chamber Shopping Day](#)

[How To Make 2015 Your Best Year](#)

February 11

[African American History Tours of the Museum](#)

February 12

[BPW/Tallahassee Professional Development Meeting](#)

[Sharing Florida's Civil Rights Story](#)

February 13

[Highwaymen Painting Tours](#)

[Paving the Way—Florida Civil Rights Pioneers](#)

WELCOME TO OUR NEW MEMBERS

The Lunch and Learn Series is a free monthly workshop conducted by local business experts, Chamber board members and associates of our Chamber partners. The workshops feature a wide variety of topics that are helpful for anyone involved with a business, from owners and managers to entry-level employees. This is a free event exclusively for Chamber members. Attendees bring their brown bag lunch.

Presented by: [Target Copy](#)
Program Sponsor: [Seminole Boosters](#)

Tuesday, February 24
11:15 a.m. -- 12:30 p.m.

Location: Hampton Inn & Suites Thomasville Road/I-10

Cost: Free for Chamber members; bring your lunch

[REGISTER HERE](#)

Chamber Advocacy Forum: 2015 Legislative Session & Higher Education

Join us for the first Chamber Advocacy Forum designed to give our members a better understanding of key issues that could have an effect on their businesses or the Tallahassee community. Attendees will enjoy breakfast, meet the Chamber's Advocacy Committee, hear a 2015 Legislative Session overview from the Florida Chamber and participate in a panel discussion regarding our local higher education programs.

Presented by: [AT&T](#)

Thursday, February 26
7:30 a.m. - 9:00 a.m.

Location: Ghazvini Center

Cost: \$20

[REGISTER HERE](#)



We are excited to announce the additions of the following new members to the Chamber family. These members took advantage of the new [Chamber Choices membership program](#) and made the investment choice that was best for them. For a complete list of the different levels available, click [HERE](#).

Welcome aboard to all of our new members and we look forward to helping you grow your business in the years to come!

NEW MEMBERS WITH CHAMBER CHOICE #1

Atlas Fit LLC | Matthew Molnar
729 Monticello Dr.
Tallahassee, FL 32303
(850) 545-1324
www.atlasfit.co
Fitness and Health

Georgia Turner | Georgia Turner
3303 Thomasville Rd.
Tallahassee, FL 32308
(850) 510-4286
www.TLHRealEstate.com
Real Estate-Residential

Gramlings, Inc. | Stan Gramling
1010 S. Adams St.
Tallahassee, FL 32301
(850) 222-4812
www.gramlings.com
Gardening - Food/Edible Landscaping

NEW MEMBERS WITH CHAMBER CHOICE #2

Guilday Law (Guilday, Schwartz, Simpson, West, Hatch & Lowe P.A.) | Cheryl Igler
1983 Centre Pointe Blvd., Ste. 200



**ANNUAL CHAMBER CONFERENCE
REGISTRATION NOW OPEN!**
CLICK HERE TO REGISTER

We're excited to announce that registration is officially open for the **2015 Annual Chamber Community Conference**, taking place **August 14-16 at the Hilton Sandestin Beach Golf Resort & Spa**. Last year's Conference had record attendance with both registrations and hotel rooms sold out months prior, and this year's hotel block is already half full, so don't wait to register and make sure to reserve your spot for the community's biggest and most influential business community event.

[CLICK HERE TO REGISTER.](#)



2015 Annual Chamber Community Conference
August 14-16, 2015
Hilton Sandestin Beach Gold Resort & Spa
1-800-367-1271 or go online and use code GTC
[RESERVE HERE](#)

Tallahassee, FL 32308
(850) 224-7091
www.guildaylaw.com
Attorneys

RIBBON CUTTING CELEBRATION FOR OUR MEMBERS

The Chamber hosted ribbon cutting celebrations featuring Chamber Ambassadors for the following members! Ribbon cuttings are for members who have had milestones, anniversaries, relocations, or celebrations, in addition to new membership or new business. Congratulations!

Holiday Inn Express



To schedule a ribbon cutting to celebrate a grand opening, an anniversary or other significant event in the life of your business, click [HERE](#)

**FREE
PRESCRIPTION DRUG CARD**

CLICK HERE TO LEARN MORE

THIS WEEK'S CEO/COMPANY SPOTLIGHT SHINES ON RJ YOUNG

[CEO/Company Spotlight](#) is a new feature that's provided to members who choose Chamber Choice #3, #4 or #5, and shines the spotlight on a member business or organization and their top decision-maker.

This week's Spotlight shines on **RJ Young**, led by President/CEO **Chip Crunk**.



Since 1955, RJ Young has been helping modern professionals become more successful by helping them achieve maximum efficiency and productivity in their businesses with solutions to securely manage paper and digital information, maintain vital information technology systems and empower businesses with leading printing technologies.



Today, with 22 locations servicing seven states, RJ Young is the largest independent office equipment dealer in the Southeast, specializing in document management solutions, managed print services, office imaging and 3D printing equipment. RJ Young has been recognized by numerous industry insiders, publications and manufacturers for leadership and excellence.

It is the Company's mission to constantly seek the best people, services, equipment, software, and tools for managing business and document information. RJ Young represents top industry equipment and software brands, including Canon, Ricoh, Samsung, Lexmark, Oce, 3D Systems, Psigen, iDatix and more.

Above all, RJ Young stands by every product and service with a "We Make It Right" guarantee, which is facilitated by true in-house leasing. True in-house leasing means that your lease will not be sold to a third party. That also gives RJ Young the flexibility to do what it takes to ensure customers are completely satisfied.



Headquartered in Nashville, Tennessee, RJ Young has been in business for nearly 60 years and has over 500 and operates under the corporate tagline "Your productivity is our mission." For further information, please visit www.rjyoung.com. To become a fan on Facebook, follow us at www.facebook.com/rjyoungco.

**LEADERSHIP TALLAHASSEE IS
AN EXCEPTIONAL INVESTMENT**



Leadership Tallahassee is accepting applications for its **2015-16 Class 33**. LT is designed to promote and enhance community leadership through an in-depth introduction to the community's successes and challenges. If you want to learn more about the Tallahassee community and your role in its future, LT is an exceptional investment. Applications for LT Class 33 are available [HERE](#) and are due April 9.

Questions? Contact Barbara Boone, LT Executive Director, at bboone@talchamber.com.

YOUTH LEADERSHIP TALLAHASSEE APPLICATIONS DUE FEBRUARY 13



Youth Leadership Tallahassee, a program of Leadership Tallahassee, is recruiting students to apply for the next class of YLT - to be held during the 2015-16 school year. Students apply as Sophomores, and if selected, participate in their Junior year. Applications have been delivered to the 12 participating high schools and are due to the School Contact on or before Friday, February 13, 2015.

[Check out the application video here.](#)

[Click here for the YLT Class 12 application](#) with a list of the participating schools and school contacts.

CHAMBER ADVERTISING OPPORTUNITIES AVAILABLE, STARTING AS LOW AS \$250

Did you know there are many different ways to promote your business through the Chamber, with

opportunities starting as low as \$250? If you're interested, advertising in the Chamber's electronic and print publications and websites are a great way to create awareness in the business community and give back at the same time. Associating your company with the positive, pro-business efforts of the Chamber showcases to numerous segments of Tallahassee's business leaders your commitment to issues impacting their organizations.

To learn more about the list of opportunities available at many different prices, providing flexibility and options for any size business, **contact Dana Noles at 850.521.3108 or at dnoles@talchamber.com.**

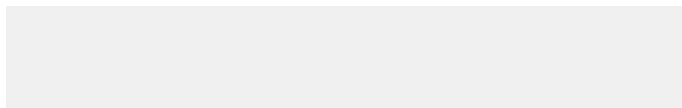
Reach your target audience. Be part of events that enjoy an outstanding reputation. Maximize your marketing dollars. Sponsor with the Chamber today!

FSU'S HISPANIC/LATINO MEDIA & MARKETING INTERNATIONAL CONFERENCE COMING THIS MONTH



Florida State University's Center for Hispanic Marketing Communication will host The **Hispanic/Latino Media and Marketing International Conference** on February 19-21 in Tallahassee. The conference is a unique opportunity for scholars and professionals in the field of Hispanic/Latino Media and Marketing to connect with one another and exchange ideas. Conference participants can learn about current research, theories and practices within the industry and academia. At the same time, community leaders can find out about ways to better communicate with the Hispanic population.

For more information, please visit the conference website [HERE](#).



300 E. Park Avenue, Tallahassee, Florida 32301 | **Phone:** (850) 224-8116 | **Fax:** (850) 561-3860