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IP INSTITUTE/eLAW CONFERENCE schedule

Wednesday – Sunday, November 11-15, 2009
Paradisus Palma Real (All Inclusive) Resort
Punta Cana, Dominican Republic

WEDNESDAY, NOVEMBER 11, 2009

TRAVEL DAY

Evening Cocktail Reception -- Sponsored by Deloitte Financial Advisory Services, LLP

THURSDAY, NOVEMBER 12, 2009

7:00 Registration (All attendees must check in upon arrival)

PLENARY SESSION

7:45 Opening Comments

Darryl B. Cohen, Executive Committee Chair; Cohen, Cooper, Estep & Whiteman, LLC, Atlanta, GA
Scott L. Keniley, Entertainment Educational Chair, Keniley Kumar, LLC, Atlanta, GA
Richard C. Wolfe, Co-Entertainment Educational Chair; Rothstein Rosenfeldt Adler, Miami, FL
N. Andrew Crain, IP Section Chair; Thomas Kayden, Horstemeyer & Risley, LLP, Atlanta, GA

8:00 The Ethical Attorney-1

Moderator: *Hon. Carol W. Hunstein*, Chief Justice, Supreme Court of Georgia, Atlanta, GA

Panelists:

Hon. Adele L. Grubbs, Judge, Superior Court, Cobb Circuit, Marietta, GA
Hon. J. Stephen Schuster, Judge, Superior Court, Cobb Circuit, Marietta, GA
Monica E. Ewing, Ewing Law Firm, Atlanta, GA
Irvan A. "Van" Pearlberg, First Assistant District Attorney Cobb County, Marietta, GA

9:00 Break/Room Change

BREAK OUT SESSIONS

9:15 : Adult Entertainment

Moderator: *Jessica M. Pena-Sackett*, Pink Visuals, LLC, Tucson, AZ

Panelists:

Richard J. Alan Cahan, Becker & Poliakoff, Coral Gables, FL
Marc J. Randazza, Weston, Garrou, Walters & Mooney, Orlando, FL

9:15 : Your Client is Broke! So Now What? Bankruptcy, Foreclosure and Other IP Custody Disputes

Moderator: *Michael Olsen*, Bonbrook Partners, LLC, Nashville, TN

Panelists:

Miriam L. Cohen, Loeb & Loeb, New York, NY

Kevin M. Doherty, Burr Forman, Nashville, TN

Morton H. "Tim" Fry, Of Counsel, Meier Franzino & Scher, New York, NY

Leon S. Jones, Jones & Walden, LLC, Atlanta, GA

Daniel A. Zazove, Perkins Coie, Chicago, IL

9:15 : IP Damages and Remedies Updates

Moderator: *Nagendra "Nick" Setty*, Fish & Richardson, P.C., Atlanta, GA

Panelists:

J. Donald Fancher, Deloitte Financial Advisory Services, LLP, Atlanta, GA

Karen Vogel Weil, Knobbe Martens Olson & Bear LLP, Los Angeles, CA

10:15 Break**10:30 Gambling Sweepstakes and Advertising**

Moderator: *Scott L. Keniley*, Keniley Kumar, Atlanta, GA

Panelists:

Candice Kersh, Frankfurt, Kurnit, Klein & Selz, New York, NY

Steven M. Saferin, VP & Chief Creative Officer, Scientific Games, Atlanta, GA

Lawrence G. Walters, Weston, Garrou, Walters & Mooney, Orlando, FL

10:30 Fashion & Copyright

Moderator: *Jeffrey Kravitz*, Silver & Freedman, Beverly Hills, CA

Panelists:

Darryl B. Cohen, Cohen, Cooper & Estep LLC, Atlanta, GA

Louis Tertocha, GC, The Adrienne Arsht Center for the Performing Arts, Miami, FL

10:30 Where in the World to Sue – Considerations for Patentees and Accused Infringers

Moderator: *Virginia L. Carron*, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Atlanta, GA

Panelists:

Thomas A. Boshinski, Assistant General Counsel, MeadWestvaco Corporation, Atlanta, GA

Roxanne E. Cenatempo, Global Chief IP Officer & Assoc. GC, Imerys Pigments, Inc., Roswell, GA

11:30 Break**11:45 TV & Music**

Moderator: *Noni Southall*, Senior Counsel, Turner Entertainment Group, Inc., Atlanta, GA

Panelists:

Tanya Mitchell Graham, Law Offices of Tanya Mitchell Graham, P.C., Atlanta, GA

John R. Renaud, Counsel, Turner Entertainment Group, Inc., Atlanta, GA

Richard I. Siegmeister, Thirteen/WNET, New York, NY

Philip M. Walden, Jr., Counsel, Turner Entertainment Group, Inc., Atlanta, GA

11:45 CAFC Views From the Bench

Moderator: *Dan R. Gresham*, Thomas Kayden Horstemeyer & Risley, LLP, Atlanta, GA

Panelists:

From the U.S. Court of Appeals for the Federal Circuit, Washington, DC:

Hon. Raymond C. Clevenger, III, Senior Circuit Judge

Hon. Arthur J. Gajarsa, Circuit Judge

Hon. Sharon Prost, Circuit Judge

1:00 Recess**FRIDAY, NOVEMBER 13, 2009****BREAK OUT SESSIONS**

8:00 Thrive to Survive -- DIY Digital and Social Networking

Moderator: *Marc D. Stollman*, Stollman & Grubman, Boca Raton, FL

Panelists:

Bryan Calhoun, VP Development, SoundExchange, Inc., Washington, DC

J. Martin Lett, Register Lett, LLP, Atlanta, GA

Lawrence G. Walters, Weston, Garrou, Walters & Mooney, Orlando, FL

8:00 §1404(a) Motions to Transfer: Strategic Considerations After TS Tech and other Recent Decisions

Speaker: *Ryan K. Walsh*, Coughlin, Stoia, Geller, Rudman & Robbins, LLP, Atlanta, GA

Panelists:

Matthew C. Gaudet, Duane Morris LLP, Atlanta, GA

Geoffrey K. Gavin, Kilpatrick Stockton LLP, Atlanta, GA

Charles E. Peeler, Flynn, Peeler & Phillips, Albany, GA

8:00 Licensing in a Post-Quanta World

Speaker: *Wab Kadaba*, Kilpatrick Stockton LLP, Atlanta, GA

Panelists:

Holmes J. Hawkins, III, King & Spalding LLP, Atlanta, GA

Michael S. Pavento, Kilpatrick Stockton LLP, Atlanta, GA

9:00 Break/Room Change**9:15 The New A&R, Imprints and Furnishings Company Deals**

Moderator: *To be determined*

Panelists:

Uwanda S. Carter, Carter Law Firm, Atlanta, GA

Tiffany A. Dunn, Loeb & Loeb, Nashville, TN

Kent M. Marcus, KMM PC, Nashville, TN

9:15 Sports

Moderator: *Kimberly D. Kolback*, Law Offices Of Kimberly D. Kolback, Miami, FL

Panelists:

Hadley Engelhard, President & CEO, Enter-Sports Management, Atlanta, GA

Donald M. Fehr, President, MLB Players Association, New York, NY

Alan K. Fertel, Pathman Lewis LLP, Miami, FL

Thomas F. Knapp, VP, Business & Legal Affairs, CBS Interactive, Inc., Ft. Lauderdale, FL

Adam J. Steinberg, Rothstein Rosenfeldt Adler, Fort Lauderdale, FL

R. Anthony "Tony" Young, Sheppard Mullin Richter & Hampton, LLP, Los Angeles, CA

9:15 Expert Issues in LP Litigations

Moderator: *Ann G. Fort*, Sutherland, Atlanta, GA

Panelists:

J. Donald Fancher, Deloitte Financial Advisory Services, LLP, Atlanta, GA

Rob Hutchins, Navigant Consulting, Inc., Atlanta, GA

9:15 The Year in Copyrights, Trade Secrets and Privacy Rights

Joseph W. Staley, Gardner Groff Greenwald & Villanueva, P.C., Atlanta, GA

10:15 Break/Room Change**10:30 Expect the Unexpected — Litigation First Response. Arbitrate : Litigate or Mediate ?**

Moderator: *Ivory Tertenia Brown*, Ivory T. Brown, P.C., Atlanta, GA

Panelists:

John F. Bradley, Bradley & Robinson, P.L., Fort Lauderdale, FL

Alan S. Clarke, Law Offices of Alan S. Clarke, Atlanta, GA

Jeffrey S. Grubman, Jeffrey Grubman, P.A., Boca Raton, FL

Randall M. Kessler, Kessler Schwarz & Solomiany, Atlanta, GA

Leron E. Rogera, Hewett & Rogers, Atlanta, GA

10:30 Film

Moderator: *Steven G. Weizenecker*, Adorno & Yoss, LLC., Atlanta, GA

Panelists:

Marvin A. Arrington, Jr., Arrington Law Firm, Atlanta, GA

Todd P. Leavitt, Tulip Media Ltd, Los Angeles, CA

Donald P. Mandrik, Miller Martin, PLLC, Atlanta, GA

10:30 Opinions of Counsel Post SEAGATE

Moderator: *Bradley K. Groff*, Gardner Groff Greenwald & Villanueva, P.C., Atlanta, GA

Panelists:

Timothy R. Holbrook, Professor, Emory University School of Law, Atlanta, GA

Bernard L. Zidar, Chief IP Counsel, McKesson Corporation, Alpharetta, GA

10:30 The Year in Trademarks

Alison Danaceau, Carlton Fields, Atlanta, GA

Larry H. Kunin, Morris, Manning & Martin, LLP, Atlanta, GA

Marguerite "Becky" Patrick, Morris, Manning & Martin, LLP, Atlanta, GA

Jaime Roca, JJ Roca & Associates, Santo Domingo, República Dominicana

11:30 Break**11:45 State of the Music Industry**

Moderator: *Henry W. Root*, Law Office of Henry W. Root, Los Angeles, CA

Panelists:

Orville Almon, Zumwalt Almon & Hayes, Nashville, TN

Carlos Linares, VP, Anti-Piracy Legal Affairs, Recording Industry Association of America (RIAA), Washington, DC

Andrew G. Tavel, Greenberg Traurig, New York, NY

11:45 Patent Prosecution Hot Issues

Moderator: *Scott E. Brient*, Alston & Bird LLP, Atlanta, GA

Panelists:

Peter G. Pappas, Sutherland, Atlanta, GA

Jeffrey E. Young, Alston & Bird LLP, Atlanta, GA

11:45 Fraud Issues in Prosecution, TTAB Proceedings and Litigation

Janet Moreira Gamble, Stearns Weaver Miller Weissler Alhadeff & Sitterson, P.A., Fort Lauderdale, FL

Michael "Mike" D. Hobbs, Jr., Troutman Sanders LLP, Atlanta, GA

12:45 Recess

SATURDAY, NOVEMBER 14, 2009

8:00 Entertainment Case Law Update

Moderator: *To be determined*

Panelists:

Lisa F. Moore, Executive Director, Georgia Lawyers for the Arts, Atlanta, GA

Timothy L. Warnock, Riley Warnock & Jacobson, Nashville, TN

8:00 The Year in Patents(8:00 a.m. – 9:15 a.m.)

James L. Ewing, IV, Kilpatrick Stockton LLP, Atlanta, GA

Douglas "Doug" D. Salyers, Troutman Sanders LLP, Atlanta, GA

Trenton A. Ward, Troutman Sanders LLP, Atlanta, GA

9:10 BMI 2009 State of Performing Rights

Charlie F. Feldman, VP, Writer-Publisher Relations, BMI, New York, NY

Alison Smith, Sr. VP, Performing Rights, BMI, New York, NY

9:30 Litigation

Moderator: *Richard C. Wolfe*, Rothstein Rosenfeldt & Adler, Miami, FL

Panelists:

Karl M. Braun, Hall, Booth, Smith & Slover, P.C., Nashville, TN

Brian Caplan, Caplan & Ross, LLP, New York, NY

Paul V. LiCalsi, Mitchel, Silberberg & Knupp LLP, New York, NY

Robert L. Sullivan, Loeb & Loeb LLP, Nashville, TN

9:30 Doing Business Internationally

Moderator: *Sara Coen*, Rothstein Rosenfeldt & Adler, Miami, FL

Panelists:

Sean Lewis, Law Offices of Sean Lewis, Nashville, TN

Carl H. Linder, Rothstein Rosenfeldt & Adler, Miami, FL

Robert Polay, Polay Financial Management, Atlanta, GA

Catherine C. Sullivan, Baker Sullivan Hoover PLC, Nashville, TN

9:30 Economy-Driven Changes in Legal Practices: How Outside Counsel Can Better Respond to Corporate Counsel Needs

Moderator: *John W. Harbin*, King & Spalding LLP, Atlanta, GA

Panelists:

John A. Hudson, Deloitte Financial Advisory Services LLP, Atlanta, GA

Rick D. McMurtry, Assistant General Counsel, Turner Broadcasting System, Inc., Atlanta, GA

Robin H. Sangston, Vice President of Legal Affairs, Cox Communications, Inc., Atlanta, GA

Devesh Srivastava, Ph.D., GTx, Inc., Memphis, TN

10:30 Break**10:45 State of the entertainment industry - Music Publishing Expanding Footprint**

Moderator: *James Zumwalt*, Zumwalt Almon & Hayes, Nashville, TN

Panelists:

David M. Isrealite, President & CEO, National Music Publishers Association, Washington, DC

10:45 Appellate Mock Argument

Moderator: *Jeffrey R. Kuester*, Thomas Kayden Horstemeyer & Risley LLP, Atlanta, GA

Federal Circuit Panelists:

Hon. Raymond C. Clevenger, III, Senior Circuit Judge, Washington, DC

Hon. Arthur J. Gajarsa, Circuit Judge, Washington, DC

Hon. Sharon Prost, Circuit Judge, Washington, DC

Advocates:

Paul D. Clement, King & Spalding LLP, Washington, DC

L. Norwood "Woody" Jameson, Duane Morris LLP, Atlanta, GA

(The Appellate Mock Argument is sponsored by Duane Morris LLP and King & Spalding, LLP)

12:15 adjourn

7:00 Beach Cocktail Reception – sponsored by Kramer & Amado

8:00 Dinner on the beach – sponsored by Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

SUNDAY, NOVEMBER 15, 2009

TRAVEL DAY